



**XXV NATIONAL CHILDREN'S BOOK FESTIVAL – SLIVEN,
MAY 10-12, 2023**

**INTERNATIONAL STUDENTS COMPETITION FOR ILLUSTRATION
ON TOPIC: "IN THE FAIRY TALE WORLD OF KONSTANTIN
KONSTANTINOV"**

STATUTE

The competition is organized within the program of the XXV National Children's Book Festival - Sliven, May 10-12, 2023 by "Sava Dobroplodni" Regional Library - Sliven in partnership with the Ministry of Culture, Municipality of Sliven, District Administration-Sliven, ABA, the largest children's publishers, etc. It is dedicated to the sincere and kind-hearted storyteller, brilliant storyteller, wonderful stylist and virtuoso master of native speech - the great Bulgarian writer Konstantin Konstantinov, patron of the National Award for Contribution to Children's Book Publishing / in the categories - for entire contribution, for author, for illustrator, for publishing house/, which will be awarded for the twentieth year in a row during the days of the festival.

Konstantin Konstantinov /1890-1970/ is defined as a "writer of all ages". Although his work is diverse in terms of genre, his narrative works rank among the masterpieces of Bulgarian literature. In a large part of his works - stories, travelogues, novels, fairy tales, in addition to the study of the spiritual essence of man, of his intimate world and his contact with the natural and social environment, there is also the children's world, the child's point of view. For him, penetrating the child's consciousness, "getting into" the immature psyche is something like a way of existence. That is why his work for children is a favorite of generations of Bulgarian children and has received great recognition and distribution abroad.

Konstantin Konstantinov's interest in children's literature began in the mid-1920s. In 1928 Konstantinov also became one of the twenty founders of the Society of Children's Writers in Bulgaria. Until the end of the twenties and in the thirties, he published five collections of fairy tales and stories for children - "Tales about you"/1933/, "Tales about the cricket"/1927/, "The Barefoot Command"/1929/, "Team of Heroes" /1933/ and "Echo-o-o-o"/1938/, which later over the years were reissued many times.

"Tales about you" is one of the most republished children's books by K. Konstantinov over the years. - the book with this title is also known to today's children. Written in different times and long ago, selected with taste, these stories and fairy tales collected in it remind us again of their author.

Konstantin Konstantinov's fairy tales are built mainly on the ability of children's imagination to spiritualize the world, expand and model it through the fantasy of sleep. In his fairy tales, the everyday life of the real world turns into a magical adventure, sometimes enchanted by the wonderful song of the Cricket, sometimes by the urge of his characters towards beauty and happiness. The images are elevated to symbols with a certain moral and ethical content. In them, the writer very delicately and unobtrusively reveals his views on good and evil, teaches children compassion and responsiveness.

The fairy-tale and poetic world of K. Konstantinov is exalted and at the same time earthly, filled with the hidden and unadulterated dreams in the child's soul. With pure and beautiful language reminiscent of the gurgling of mountain water or the very homely hushed song of a cricket, his tales and stories are among the best created for children. The fairy tales of Konstantin Konstantinov are cheerful and sad, mocking and wise, an extravaganza of wonder, fantasy, painting. Being "picturesque", these works are a challenge for many illustrators.

TOPIC OF THE COMPETITION: "In the fairytale world of Konstantin Konstantinov" /based on the collection of fairy tales "Tales for you" and his most translated fairy tales, etc./.

GOALS OF THE COMPETITION:

1. Presentation and popularization of the works for children by Konstantin Konstantinov - among young illustrators from Bulgaria abroad.
2. A new artistic reading of the works for children by Konstantin Konstantinov.
3. Expanding the opportunities for expression of the participants in the competition.
4. Establishing contacts and cooperation between young illustrators from Bulgaria and other countries.
5. The illustrations to become a basis for translations and publishing of the works for children by Konstantin Konstantinov in the countries from which the participants in the competition come from.

PARTICIPANTS: Students in illustration courses or related specialties in art academies in Bulgaria and other European countries.

REQUIREMENTS FOR THE COMPETITION WORKS:

- each participant can present up to 3 works (illustrations on text on his own choice).
- the illustrations are presented in 35/50 cm format (horizontal or vertical compositions).
- technique - all drawing techniques are allowed - watercolor, tempera, gouache, acrylic, graphite pencils, colored inks and inks, digital images, collage, etc., without oil paints.
- materials - the works must be made on cardboard with a weight of 220 - 300 g, laminated cardboard or appropriate prints with a resolution of 225 - 300 dpi.
- to each illustration on a separate sheet to be printed the following data of the participant: Name and surname, address, age, e-mail and phone number, name of the

illustration, from which work/text it is illustrating / including from which chapter /, name of the higher education institution/university and the specialty in which the participant is studying.

- participants from Bulgaria send their works in original or in corresponding prints and in electronic format (Tagged Image File Format - *.tiff) to e-mail: rpetrova.bulgaria@gmail.com

- due to the difficulties in sending original works, participants from abroad send their works only in electronic format (Tagged Image File Format - *.tiff) to e-mail: rpetrova.bulgaria@gmail.com

EVALUATION CRITERIA:

- correspondence of the illustration to the literary text;

- original and talented reproduction of the text;

- artistic achievements.

DEADLINE FOR SUBMISSION OF THE WORKS: April 12, 2023 / the date of the postmark is valid /. The original works should be sent by courier and / or by mail. To facilitate the work of the jury until April 12, 2023 the works of the participants, accompanied by the data specified in the requirements must be sent in electronic format (Tagged Image File Format - *.tiff) via e-mail: rpetrova.bulgaria@gmail.com.

PLEASE, SEND THE WORKS TO THE FOLLOWING ADDRESS:

Republic of Bulgaria, Sliven 8800

1 Nikola Karev Street

"Sava Dobroplodni" Regional Library

FOR THE COMPETITION "IN THE FAIRY TALE WORLD OF KONSTANTIN KONSTANTINOV"

Rositsa Petrova -Vasileva /phone number: +359886090712/

JURY: The jury will be composed of famous Bulgarian illustrators chaired by Prof. Victor Paunov / NAA-Sofia /.

ANNOUNCEMENT OF RESULTS: The awarded participants will be notified by the organizers with a message to the e-mail specified by them. The results will be published on the website of the National Children's Book Festival (<http://childbookfest.iradeum.com>)

The works of the participants will not be returned. They will be included in the exhibition "In the fairytale world of Konstantin Konstantinov", which will be opened on May 10, 2023, in Sliven, within the program of the XXV National Festival of Children's Books - Sliven, 2023.

The exhibition will be exposed in other countries as well.

AWARDS:

- I prize - diploma, plastic figure, cash prize of BGN 800.

- II prize - diploma, cash prize of BGN 600.
- III prize - diploma, cash prize of BGN 500.
- Incentives: diploma, prizes

For all distinguished participants from Bulgaria and abroad, the organizers cover travel, daily expenses and accommodation at a hotel on 10 and 11 of May 2023 and inclusion in the events of the XXV National Children's Book Festival - Sliven, 2023.

For contacts, please call: 044 / 622441; 0886090712;
e-mail: rpetrova.bulgaria@gmail.com