



# GREEN AURA

## ONLINE CONFERENCE

31 March 2021, 9:15-12:00

### THE PROJECT

Green AURA is an acronym for the project 'Setting up cooperation of GREEN Communities with AUGmented Reality Assisted living labs', which supports the fight against climate change by citizens' involvement. To reduce the effects of climate change, local inhabitants need to be informed about all available tools that may contribute to the mitigation and adaptation to this phenomenon, and they should be encouraged to take advantage of using these developments every day. In addition, to increase their commitment and ensure the usability of these tools, companies and citizens should be involved in research activities that underpin further developments. Therefore, four cooperating organizations will jointly set up augmented reality supported exhibitions to introduce energy efficiency, water retention, climate friendly transport, waste management and many other tools available in the Hungarian-Croatian cross-border area. Besides, we establish a 'living lab' for researches related to climate protection and provide the possibility for stakeholders and the public to test and comment on new developments.

The cooperation is funded by the Interreg V-A Hungary-Croatia Co-operation Programme 2014-2020.

**[CLICK HERE TO REGISTER](#)**

## Green AURA conference

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Online conference – MS Teams

The working language of the event is English.

- 09.15 – 09.40 Joining the event on MS Teams
- 09.40 – 10.00 **Welcome and opening**  
Prof. Dr. Miseta Attila – rector, University of Pécs  
István Decsi – chancellor, University of Pécs  
András Tálos – programme manager, HU HR Joint Secretariat
- 10.00 – 11.00 **Green AURA goals and duties**  
*Project partners present their activities and goals in 15 minutes*  
Balázs Borkovits, project coordinator, University of Pécs  
Zvonimir Perko, project manager, Regional Energy Agency North  
Maja Balaško Kiš, Head of European Affairs, City of Koprivnica  
Bálint Tasnádi, project manager, Pécs Urban Development Plc.
- 11.00 – 12.00 **Living lab concept – How does it work?**  
*Presentation of ENERGY & WATER – Greater Copenhagen Living Lab: mission/vision, partnership-structure, four centers of expertise (Science Center, Showroom, Collaboratorium, Knowledge Center), methodology as a collaborative living lab, case examples, using the living lab methodology within the living lab centers, organization of ENERGY & WATER, stakeholders, economy and internal organization*  
Stine Eiersholt - Showroom coordinator and presenter, ENERGY & WATER - Greater Copenhagen Living Lab, Department of Sustainable Development, COPENHAGEN MUNICIPALITY
- 12:00 **Closing remarks**