

gombold újra

CENTRAL EUROPE



**APPLY FOR THE BIGGEST FASHION
DESIGN COMPETITION IN CENTRAL EUROPE!**

Calling Central Europe's emerging fashion designers and students to apply for **GOMBOLD ÚJRA! Central Europe** fashion design competition! Be part of an exclusive runway show in Budapest and win one of the main prizes - a business incentive package!

WHAT YOU HAVE TO DO

Design a **5 piece collection inspired by the future of fashion** (e.g. smart fashion, wearable technology, robotics, smart textiles, Virtual Reality (VR), Artificial Intelligence (AI), smart work-wearables, silent technology, 3D printing, etc.). It is important that the source of inspiration can appear both visually and through the production technique and materials.

HOW TO APPLY?

1. Go to **mbfw-centraleurope.com**, read the call for proposals and register through the yellow field with your personal data (name, nationality, address, phone number, etc.)
2. Upload your design plans, technical sheets and inspiration sheets (all in one .PDF) and a short description of your collection.

Deadline for registration and uploading your application: **2nd August 2017**

PROCEDURE

All applications will be judged by an international jury of fashion experts.

1st jury session selecting the best 30 plans: **4–6th August 2017**

For the best 30 designs the time period for manufacturing their collections (clothes and accessories) will be at least 2 months starting: **7th August 2017**

2nd jury session selecting the best 15 manufactured collections that get into the final and take part in a runway show: **28–29th September 2017**

IMPORTANT! The best 15 selected designers' mini-collections will be leased by the Organizer for the time period of 1 year for further promotions and activities.

FINAL SHOW of the best 15 collections & award ceremony: **15th October 2017** as part of the **Mercedes-Benz Fashion Week Central Europe** in Budapest (HU).

You can find **MORE INFO** in the **CALL FOR PROPOSALS** which can be downloaded from **mbfw-centraleurope.com**

GOOD LUCK!

#gomboldujra #mbfwce

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